

Teaching module title	Corporate Banking
Teacher's name	Prof. Cristiana-Maria Schena
Reference sector	SECS-P/11
Semester	first
Credit total amount	6
Global workload (in hours)	150
Time distribution	lesson: 40; written examination: 2; individual study: 108
Educational goals	A broad overview of sources of funding for companies. The topics will be analysed in the economic perspective of the entrepreneurs, above all to highlight the available solutions for small and medium enterprises (SMEs)
Course syllabus	Description of the following instruments and support techniques to solve financial problems of the enterprise: credit contracts and banking services; financial advisory services; institutional investor activity in risk capital (venture capital and private equity activities); structured finance. The final section of the course will examine the solutions supplied by banks to failing firms.
Reference books	<p>1) Banca d'Italia, Relazione annuale 2010, Roma maggio 2011, capp. 14, 15 (paragrafo "Il mercato delle obbligazioni delle imprese e delle banche"), 16, 17 (paragrafi "Le attività"; "L'attività degli intermediari non bancari"), 21; www.bancaditalia.it.</p> <p>2) Forestieri G., Corporate e investment banking, Egea, Milano, 2009, capp. 1, 2, 3, 4, 7, 10, 14, 15, 16, 18.</p> <p>3) Schena C., <i>Il ruolo prospettico dei Confidi nel rapporto banca-impresa: mitigazione del rischio e supporto informativo</i>, capitolo 13 del volume POGLIAGHI P. - VANDALI W. – MEGLIO C. (a cura di), Basilea 2, IAS e nuovo diritto societario. L'impatto sulle banche e sul rapporto banca-impresa, Bancaria Editrice, 2004.</p>
Teaching activities	lessons, exercise and examination