

# International Knowledge Diffusion and Home-bias Effect: Do USPTO and EPO Patent Citations Tell the Same Story?\*

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## Abstract

This paper estimates the international diffusion of technical knowledge using patent citations. We control for self-citations and for procedural differences between patent offices using equivalent patents. We find that (1) there are clear biases in patent examination processes that generate citations in the two offices; (2) at the EPO there is a strong localization effect at the country level, and the size is comparable to that found at the USPTO; (3) technological fields have different properties of diffusion in the two patent offices that do not depend on a patent office bias; (4) using EPO data, the US is not the leading country in terms of citations made and received, as occurs at the USPTO.

*Keywords:* Knowledge flows; spillovers; diffusion; patents; patent citations

*JEL classification:* O31; O33; O34

## I. Introduction

This paper uses patent citations to estimate the process of diffusion and obsolescence of technical knowledge by countries and technological fields. Patent citations are increasingly used to track knowledge flows between different applicants or inventors and to assess the intensity of knowledge spillovers and their geographical and technological scope.<sup>1</sup> Many papers

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<sup>1</sup> An enormous number of articles use patents and patent citations. Griliches (1990) provides a path-breaking and renowned survey, and OECD (1994) is a highly referenced manual. A set of important papers from the NBER group is collected together in Jaffe and Trajtenberg (2002). Trajtenberg (1990), Harhoff *et al.* (1999), Lanjouw and Schankerman (2004), and Hall *et al.* (2005) are fundamental references on patent citations and the value of innovations. On patent citations and knowledge spillovers, there is a recent survey by Breschi *et al.* (2005).

show that patent citations tend to be geographically localized (Jaffe *et al.*, 1993; Jaffe and Trajtenberg, 1999; Maruseth and Verspagen, 2002; Bottazzi and Peri, 2003; Peri, 2005; Criscuolo and Verspagen, 2008; Breschi and Lissoni, 2009). In particular, Jaffe and Trajtenberg (1999) analyze patent citations at the US Patent and Trademark Office (USPTO) and show the existence of a home bias in USPTO patent citations. In other words, an inventor from one country is much more likely to cite other inventors from the same country compared to inventors from other countries; this is especially true for American inventors. Second, they suggest that the US is the most open and interconnected technological system, as US inventors tend to make and receive more citations than inventors from other countries. This paper asks whether these results are generated by the specific organizational characteristics of the USPTO or rather reflect true phenomena. The empirical exercise is based on the comparison of results from the USPTO and the European Patent Office (EPO).

We study the process of diffusion and decay of technological knowledge and estimate separately at the USPTO and EPO the citation–lag distribution for six different technological fields and five countries. We take into account many features of the citation process. In particular, we underline a “patent office” effect due to the different specific institutional practices and legal rules that generate citations to previous patents. This issue is addressed with a quasi-structural model as proposed by Caballero and Jaffe (1993) and discussed in Jaffe and Trajtenberg (1996) and Hall *et al.* (2001), in order to address the truncation bias in our data: recent cohorts of patents are less likely to be cited than older ones, because the pool of potentially citing patents is smaller.

Controlling for the presence of self-citations and using patent equivalents, we find four main results. First, there are clear biases in the patent examination processes that generate citations in the two offices. Second, despite these biases, we find a strong localization effect at country level at the EPO, and the size is comparable to that found at the USPTO. Third, not only are there some differences across technologies in the knowledge diffusion path, but also technological fields have different properties of diffusion and decay of technical knowledge in the two patent offices. These differences cannot be attributed to a patent office bias; using patent equivalents, the estimated speed of diffusion and obsolescence of technological knowledge at the sectoral level is very similar in the two offices. Rather, they have to be attributed to differences in the patent activity in the two patent systems. Fourth and finally, using EPO data, the US is not the leading country in terms of citations made and received, as occurs at the USPTO. This result reported by Jaffe and Trajtenberg (1999) is affected by the different legal rules and patent examination procedures that generate citations in the two offices. In addition to these four main results, we

show on the methodological side that the approximate median lag is twice as large at the USPTO relative to the citations at the EPO and we also show that using patent families generates a selection bias in the direction of patents with a higher value.

The paper is organized into six sections. The following section explains the background and motivation of the paper, Section III describes our data and shows the differences between the USPTO and the EPO data. Section IV describes the model and the econometric specification. Section V shows the results and gives possible interpretations. Section VI provides concluding observations.

## **II. Background and Motivation**

Recent macroeconomic modeling has underlined the importance of knowledge spillovers and externalities, suggesting that the equilibrium path of productivity growth may differ according to the extent of the diffusion of knowledge.<sup>2</sup> In fact, recent works have shown the usefulness of patent citations for exploring knowledge flows across regions, countries, and technologies (see footnote 1). In patent documents, citations are used by examiners and applicants to show the degree of novelty and inventive steps of the patent claims. They are located in the patent text, usually either by the inventor's attorneys or by patent office examiners (depending on national regulations; see below for details about the EPO and USPTO). Once published, they provide a legal delimitation of the scope of the property right. Therefore, citations identify the antecedents upon which the invention stands and, for this reason, they are increasingly used in economic research to gauge the intensity and geographical extent of knowledge spillovers and to measure the economic value of innovations (Griliches, 1990, pp. 1688–1689). Typically, citations from both USPTO and EPO patents are used in economic analysis.<sup>3</sup>

If patent citations are an important track of knowledge spillovers, the citation–lag distribution indicates the length of time that new technical knowledge spills over (therefore identifying a process of knowledge diffusion and obsolescence) as well as the time needed to observe a sufficient

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<sup>2</sup> Many knowledge-driven macroeconomic models draw attention to the different effects on growth rates of the different types of knowledge flows (Grossman and Helpman, 1991; Rivera-Batiz and Romer, 1991; Griffith *et al.*, 2003, 2004; Piga and Vivarelli, 2004).

<sup>3</sup> The use of patent citations as an index of knowledge flow has been validated by Jaffe *et al.* (2000) for the USPTO (with a survey of inventors) and by Duguet and MacGarvie (2005) for the EPO (with Community Innovation Survey data). Jaffe *et al.* (1993), Verspagen (1997), Maruseth and Verspagen (2002), Malerba and Montobbio (2003), and Malerba *et al.* (2007) provide evidence on the nature and types of knowledge spillovers using patent citations.

number of forward citations<sup>4</sup> and, consequently, to evaluate the importance of the invention. Available empirical evidence regarding citation–lag distribution is mainly based on USPTO data. This empirical evidence shows that the modal lag is about five years and that intra-industry citations are much more likely than inter-industry ones (Jaffe and Trajtenberg, 1996, 1999). Considerable evidence shows that patent citations tend to be localized.<sup>5</sup> Using the NBER–USPTO data, Jaffe and Trajtenberg (1999) show that patents from the same country are 30%–80% more likely to cite each other than patents from other countries. In the same vein, Peri (2005) shows that knowledge flows tend to be geographically localized. He also uses the NBER data on patents and patent citations from the USPTO, for a panel of 113 European and North American regions over 22 years. Turning to EPO citations, Maruseth and Verspagen (2002) use a cross-section of 112 European regions to show that EPO patent citations are geographically localized. Similar results, also using EPO citations, are obtained by Bottazzi and Peri (2003).

This paper takes its start from the Jaffe and Trajtenberg (1999) results. We ask to what extent the higher propensity of inventors to cite other inventors from the same country means that there are real localized knowledge flows or, alternatively, the result is generated by the specific organizational characteristics of the USPTO. Could it be, for example, just an artifact of the search process of the citing behavior of patent attorneys and examiners? Table 1 looks at 657,151 patent families<sup>6</sup> with at least two equivalent patents: one at the EPO and one at the USPTO (the details are explained below in Section V). Column 1 shows the distribution of the citing patents by the first inventor's country (which is the same in the two patent offices). Columns 2 and 3 show the distribution across countries of the cited patents using, respectively, the USPTO and EPO patent citations.

Table 1 shows that 41.6% of citing patents are from US inventors. However, the two distributions of cited patents show that the frequency of

<sup>4</sup> The citations received by a patent are called “forward citations”. Forward measures are typically informative of the subsequent impact of an invention. Conversely, “backward citations” are those included in a patent that refer to an antecedent body of knowledge.

<sup>5</sup> The classic reference is Jaffe *et al.* (1993). They show that citing patents are up to three times more likely than control patents to come from the same state as the cited ones, and up to six times more likely to come from the same metropolitan area. Their methodology and particularly the way the control sample is constructed have been challenged by Thompson and Fox Kean (2005). A response can be found in Henderson *et al.* (2005).

<sup>6</sup> According to the OECD (1994, p. 28), “The [patent] family comprises all the patent documents covering the same invention. As a rule, a patent family consists of the priority application to a national office and equivalent foreign versions of the application.” There are different types of patent families. We follow Harhoff *et al.* (2007) and include patents in the same family when they have the same Paris Convention priorities (see also below for a further discussion).

US-cited patents at the USPTO exceeds 65%, while the frequency at the EPO is less than 40%. The more general result is that the distribution at the EPO of cited patents approximately reflects those of the citing ones, while at the USPTO this is unbalanced toward the US-cited patents. This evidence is affected by the distributions of the potential cited patents in the two datasets (see Table 2), and it suggests that some bias may exist in the USPTO results. In order to isolate the organizational effect and to explore

Table 1. *Distribution by country (in %) of cited and citing patents at EPO and USPTO for a set of equivalent patents*

	Citing <sup>a</sup>	Cited <sup>a</sup>	
		USPTO	EPO
Germany	19.0	7.7	16.7
France	8.0	3.0	7.3
UK	6.2	3.1	8.5
Japan	25.2	20.5	27.9
US	41.6	65.6	39.6

Notes:

<sup>a</sup>In all tables, we intend “cited” and “citing” to mean “cited patent” and “citing patent”, respectively. We consider the country of the first inventor.

Table 2. *Statistics for technological and geographical composition of EPO and USPTO patent samples*

	EPO	USPTO
Range of cited patents	1978–2002	1978–2002
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Potentially cited patents	1,210,085	2,381,001
Total citations	1,094,301	15,416,292
Citations per potentially citing patent	0.90	6.47
<i>Patents by fields</i>	$s_c - (p_c) - cint_c$	$s_c - (p_c) - cint_c$
Chemicals	25.8 - (19.5) - 1.32	15.2 - (17.2) - 0.88
Computers and Communications	11.3 - (12.3) - 0.92	22.1 - (16.3) - 1.36
Drugs and Medical	14.6 - (11.1) - 1.32	12.6 - (9.8) - 1.29
Electrical and Electronics	12.5 - (12.9) - 0.97	18.0 - (18.3) - 0.98
Mechanical	29.8 - (34.5) - 0.86	16.7 - (20.2) - 0.83
Others	6.0 - (9.5) - 0.63	15.3 - (18.0) - 0.85
<i>Patents by country</i>	$s_p - (p_p) - cint_p$	$s_p - (p_p) - cint_p$
Germany	18.8 - (25.4) - 0.74	5.4 - (8.5) - 0.64
France	7.5 - (9.6) - 0.78	2.3 - (3.2) - 0.70
UK	8.6 - (7.5) - 1.14	2.5 - (3.1) - 0.82
Japan	26.6 - (21.9) - 1.21	19.6 - (22.9) - 0.85
US	38.5 - (35.1) - 1.10	70.2 - (62.1) - 1.13

Notes:  $s_c = c_c/c$  and  $p_c = n_c/n$ , where  $c_c$  = number of citations by technological field,  $n_c$  = number of (potentially cited) patents by technological field,  $c$  = total number of citations,  $n$  = total number of patents,  $cint_c = s_c/p_c$  = index of citation intensity. Similar definitions apply for  $s_p$ ,  $p_p$ , and  $cint_p$ .

the nature of the home bias, we use a coherent methodology to test whether, for example, US patents that are granted by the EPO are also more likely to cite other US patents granted by the EPO, under the assumption that the EPO examiners are not biased toward searching relevant US prior art.

Moreover, there are important sectoral variations in the process of diffusion and decay of technological knowledge. In particular, Jaffe and Trajtenberg (1996) and Hall *et al.* (2001) show that patents in Electronics and Computers and Communications are more highly cited than other sectors of the economy during the first few years after grant and, at the same time, they decay much faster. Patents in Drugs and Medical are also more highly cited than patents in other sectors, but in this case, knowledge has a slower rate of decay. This is explained in terms of long lead times in pharmaceutical research (and approval procedures by the Federal Drug Administration). Therefore, this field is not evolving as fast as Electronics or Computers and Communications, and new products arrive at a slower rate in the market (Jaffe and Trajtenberg, 1996; Hall *et al.*, 2001).

In order to estimate coherently the sectoral and country effects in the citation–lag distribution, it is necessary to control for a set of confounding factors. In particular, the following features of the citation process have to be taken into account: (i) “patent office” effects and (ii) truncation bias and changes over time in the propensity to cite.

First, the modal and average lags between citing and cited patents are deeply affected by the institutional process governing the decision (by inventors, inventors’ attorneys, or patent examiners) to include a patent citation in the patent document. In fact, there are relevant differences between citation practices at the USPTO and EPO. In the US, the “duty of candor” rule requires all applicants to disclose all prior art of which they are aware. Therefore, many citations at the USPTO come directly from inventors, applicants, and attorneys and are subsequently filtered by patent examiners.<sup>7</sup> The “duty of candor” rule does not exist at the EPO, and patent citations are added by the patent examiners when they draft their search report.<sup>8</sup> The EPO guidelines for patent examiners suggest including all technically relevant information within a *minimum* number of citations; with few exceptions, citations are added by the patent office examiners (Akers, 2000;

<sup>7</sup> Alcàcer and Gittelman (2006), using a sample of 442,839 citing patents and 5,434,483 cited patents granted at the USPTO during the period 2001–2003, show that 40% of the cited–citing pairs are generated by patent examiners.

<sup>8</sup> The search report at the EPO is typically published 18 months after the application date, with the main objective of displaying the prior art relevant for determining whether the invention meets the novelty and inventive step requirements. It represents what is already known in the technical field of the patent application and is a source of additional relevant documentation. Cited documents may be patents or scientific bulletins and publications. Cited documents typically refer to specific patent claims.

Michel and Bettels, 2001; Breschi and Lissoni, 2004; EPO, 2005). As a result, the analysis of diffusion and obsolescence of technological knowledge and knowledge spillovers may reveal different properties according to the patent dataset that is used. In particular, we expect to observe not only a much smaller number of citations at the EPO but also a shorter lag between citing and cited patents. It is therefore crucial to control for the different properties of the processes of obsolescence and diffusion in the two patent offices.

Second, three issues related to the time dimension need to be considered. The first issue is a citing year effect due to an increase, particularly at the USPTO, in the number of citations per patent. This phenomenon of citation inflation is well known at the USPTO and is mainly due to computerization of the search procedures and changes in the behavior of inventors' attorneys and patent office examiners (for a detailed discussion of this issue, and of the econometric techniques for dealing with it, see Hall *et al.*, 2001). The second issue we control for is a cited year effect. This is typically related to the different fertility of different cohorts of patents. Finally, citations data are truncated because recent cohorts of patents are less likely to be cited than older ones, since the pool of potentially citing patents is smaller. These issues are addressed jointly with a quasi-structural model as proposed by Caballero and Jaffe (1993) and discussed in Jaffe and Trajtenberg (1996) and Hall *et al.* (2001). It is possible with this model to identify separately the contribution to variations in the observed citation rates of changes in the citation–lag distribution, in the propensity to cite, and in the fertility of different cohorts of patents.

### **III. The Data**

We use the publicly available USPTO Patent and Patent Citations Database, which contains 3,449,478 USPTO (granted) patents from 1963 through 2005 and 37,730,701 citations from (and to) USPTO; together with the European Patent Office dataset, which contains 1,702,652 EPO patent applications from 1978 through 2005 and 1,623,094 citations from (and to) EPO patents from 1978 through 2005.<sup>9</sup> From these datasets, we select two samples: the universe of all patents, and patent citations between 1978 and 2002 in five countries (France, Germany, Japan, UK, and US).

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<sup>9</sup> USPTO data are available on a CD delivered directly from the USPTO and on the ftp USPTO server (<ftp://ftp.uspto.gov/pub/patdata/>). EPO data come from the Espace Bulletin CD-R produced by the EPO, and patent citations from the REFI tape. PCT citations are also included. Considerable effort has been made to clean up the databases in the CESPRI Research Center of Bocconi University, and we therefore refer to the databases as USPTO-CESPRI and EP-CESPRI, respectively.

Self-citations are excluded from the samples.<sup>10</sup> Summary statistics are displayed in Table 2. Each patent is characterized by a date, a country (first inventor's address), and a technological field (based on the International Patent Classification for EP-CESPRI and the USPTO classification system for the USPTO-CESPRI). Details for both datasets are provided in Appendix A.

As expected, there are more patents at the USPTO and, in particular, many more citations per patent due to the different institutional processes underlying the citation practices. Table 2 compares the institutional, technological, and country composition of the EPO and USPTO patent samples:  $c_c$  is the number of (forward) citations by technological field, and  $n_c$  is the number of (potentially cited) patents by technological field. Table 2 shows the sectoral and national shares  $s_c = c_c/c$  and  $p_c = n_c/n$  (in parentheses) by patent office, where  $c$  and  $n$  are, respectively, the total number of citations and patents. Moreover, Table 2 displays an index of citation intensity equal to  $cint_c = s_c/p_c$ . The value of  $cint_c$  is affected by the characteristics of the patents in the different technological fields. Typically, patents in the Mechanical sector cite and receive fewer citations than Biotech patents, mainly because of the different average patent scope in the two fields. As a matter of fact, the Mechanical and Others sectors receive on average fewer citations than, for example, the Drugs and Medical sector in both patent offices.

However, we observe that  $cint_c$  ranks differently in the two patent offices. In particular, Drugs and Medical and Chemicals are at the top at the EPO, and then Electrical and Electronics and Computers and Communications. Conversely, the highest value of  $cint_c$  at the USPTO is in Computers and Communications and then Drugs and Medical, Electrical and Electronics, and Chemicals. This raises the issue, discussed in the previous section, as to which other variables affect the citation intensity of a technological field beyond its technological characteristics. The first possible explanation is that these differences reflect the heterogeneity of patents and companies in the two patent offices: the sets of patenting firms at the two patent offices are different, and as long as the value of their patent stock differs, we observe different levels of citation intensity at the level of the patent office. The second possibility is that this depends on the different legal and administrative procedures related to patent citations at the EPO and at the USPTO.

Likewise, Table 2 shows the geographical composition of the patents in the two patent offices by country of the first inventor. If the share of

<sup>10</sup> The ratios between the total number of self-citations and the total number of citations in our sample are 10% at the USPTO and 32% at the EPO. Since we focus on spillovers, we present all our results excluding self-citations. We comment briefly below on some of the results found, including the self-citations.

total (forward) citations of a country ( $s_p$ ) is higher than its fraction of total patents ( $p_p$  in parentheses), this indicates an above-average citation intensity ( $cint_p$ ) for that country. It is worth noting that only at the USPTO does the US have a higher share of citations relative to their share in the patent sample. At the EPO, Japan and the UK display the highest values of  $cint_p$ . Of course,  $cint_c$  and  $cint_p$  are confounded by all the factors mentioned in the previous section. The propensity to be cited is properly estimated in the following sections.

#### IV. Model Specification and Econometric Framework

We describe the random process underlying the generation of citations with a quasi-structural approach. The model follows the specification in Jaffe and Trajtenberg (1996, 1999) and Hall *et al.* (2001). The diffusion process is modeled as a combination of two exponential processes, one for the knowledge diffusion and the other for the process of obsolescence. The general formulation of the model is

$$p(k, K) = \alpha(k, K) \exp[-\beta_1(k, K)(T - t)] \times (1 - \exp[-\beta_2(k, K)(T - t)]), \quad (1)$$

where  $p(k, K)$  is the likelihood that any particular patent  $k$ , granted at time  $t$ , is cited by some particular patent  $K$ , granted at time  $T$ . The parameters  $\beta_1$  and  $\beta_2$  represent the rate of obsolescence and diffusion, respectively, and both exponential processes depend on the citation lag ( $T - t$ ). The coefficient  $\alpha$  represents a multiplicative factor, as the constant term in a simple linear regression model. However, as indicated by the dependence of  $\alpha$  from  $(k, K)$ , such a proportionality factor  $\alpha(k, K)$  is allowed to vary with attributes of the citing and cited patents. The estimate of a particular  $\alpha(k, K)$  indicates the extent to which a patent  $k$  is more or less likely to be cited, with respect to a base characteristic patent, by a patent  $K$ .

From the formulation above,  $\beta_1$  and  $\beta_2$  single out the main features of the diffusion process. The lag at which the citation function is maximized—that is, the modal lag—is approximately equal to  $1/\beta_1$ , while the maximum value of the citation frequency is approximately equal to  $\beta_2/\beta_1$ . Such features of the model have important implications for both the estimation and interpretation of the results. In fact, an increase in  $\beta_1$  simply shifts the citation function to the left, while an increase in  $\beta_2$  leaves  $\beta_1$  unchanged and increases the overall citation intensity at every value of  $(T - t)$ . As a consequence, variations in  $\beta_2$  with  $\beta_1$  unchanged are not separately identified from variations in the constant term  $\alpha$ . Following Jaffe and Trajtenberg (1996), thus, we prefer to allow variations in  $\alpha$ , leaving  $\beta_2$  constant for all observations.

The constant term  $\alpha$  and the structural parameter  $\beta_1$  depend on  $k$  and  $K$ . This indicates that they depend on particular features of both cited and citing patents. From the empirical point of view, however, modeling single pairs of patents (citing and cited) might lead to dealing with very small expected values. Therefore, we aggregate patents in homogeneous groups and model the number of citations to a particular group of cited patents by a particular group of citing patents. We wish to have a finer understanding of the statistical properties of the citations received (forward citations), since this is the usual way of assessing the value of patents. The following characteristics of the cited patent  $k$  might affect its citation frequency<sup>11</sup> (see Appendix A for relative details of USPTO-CESPRI and EP-CESPRI): the application or priority date  $t$ , the first inventor's country  $p$ , and the technological field  $c$ . Moreover, for the citing patent  $K$ , we consider the application or priority date  $T$ , and the first inventor's country  $P$ .

The number of citations to a specific group of cited patents by a specific group of citing patents is  $c_{tpcTP}$ . Hence, a treatable formulation of the model, where the various different effects enter as multiplicative parameters, becomes

$$E(c_{tpcTP}) = (n_{tpc})(n_{TP})\alpha_t\alpha_c\alpha_T\alpha_{pP} \exp[-(\beta_1)\beta_{1c}\beta_{1pP}(T-t)] \\ \times (1 - \exp[-\beta_2(T-t)]), \quad (2)$$

or equivalently, in the estimable form

$$p_{tpcTP} = \frac{c_{tpcTP}}{(n_{tpc})(n_{TPG})} = \alpha_t\alpha_c\alpha_T\alpha_{pP} \exp[-(\beta_1)\beta_{1c}\beta_{1pP}(T-t)] \\ \times (1 - \exp[-\beta_2(T-t)]) + \varepsilon_{tpcTP}, \quad (3)$$

where  $n_{tpc}$  and  $n_{TP}$  represent the total amount of potentially cited and citing patents for each of the particular ( $tpc$ ) and ( $TP$ ) groups, respectively. The model (3) can thus be estimated by non-linear least squares under the well-known hypotheses on the residual terms  $\varepsilon_{tpcTP}$ .

Variations in any particular  $\alpha(k)$  (i.e., the multiplicative coefficients related to cited patents) should be interpreted as differences in the propensity to be cited, with respect to the base category.<sup>12</sup> Equivalently, estimates of multiplicative coefficients related to citing patents,  $\alpha(K)$ , indicate differences in the propensity to cite compared to a base category. All fixed effects have been estimated relative to a base value of unity; thus, for each effect the coefficient associated with the reference group is constrained to

<sup>11</sup> Bacchiocchi and Montobbio (2009) use this model only for EPO data to estimate the citation lag distribution of university patents vs. corporate patents.

<sup>12</sup> As an example, let us consider an estimated coefficient  $\alpha(k = \text{Computers and Communications}) = 2.86$ ; this means that patents belonging to the category "Computers and Communications" have a more than double probability (across all lags) to receive a citation in the next few years *vis-à-vis* patents belonging to the base field.

unity. Note that following Jaffe and Trajtenberg (1999), we have introduced into the specification the interaction terms  $\alpha_{pP}$  between the cited and citing country. In this case, the  $\alpha_{pP}$  coefficient indicates the relative likelihood that the average patent granted to country  $p$  is cited by a patent granted to inventors in country  $P$ . These interaction coefficients are at the core of our analysis because they are able to measure the home bias effect; that is, whether an inventor from one country is more likely to cite other inventors from the same country as compared to inventors from other countries.

A similar interpretation has to be given to variations in  $\beta_1$  coefficients, which represent differences in the rate of decay across categories of cited and citing patents. Higher values of  $\beta_1$ , with respect to the base category, mean a faster obsolescence, which corresponds to a downward and leftward shift in the citation function. In this case, we have also included the interaction terms  $\beta_{1pP}$  between the citing and cited country.

One more consideration about the specification of the model concerns the difficulties in estimating citing and cited time effects together with the citation lag. In fact, citation lags enter the model non-linearly, and the identification of all effects is not precluded *a priori*. However, due to the great number of parameters to be estimated, we prefer to calculate the fixed effects grouping cited years into five-year intervals, as in Jaffe and Trajtenberg (1996).<sup>13</sup> Moreover, in estimating the model we faced some problems of convergence due to the contemporaneous presence of technological fields for cited and citing patents for both  $\alpha$  and  $\beta_1$ . We thus decided to exclude technological fields for the citing patents on the  $\beta_1$  coefficients.

We estimate the model using weighted non-linear least squares. The weights are needed in order to deal with heteroskedasticity. Since each observation is obtained dividing the number of citations by the product of the total amount of potentially citing and potentially cited patents corresponding to a given cell, it has been weighted by  $(n_{tpc}n_{TP})^{1/2}$ , following Jaffe and Trajtenberg (1996) and Hall *et al.* (2001).

Table 3 shows the statistics for the regression variables. The data consist of one observation for each feasible combination of values of  $t$ ,  $pP$ ,  $c$ , and  $T$ . For the cited patents, we have 25 years, six technological fields, and five countries; and for the citing patents, we have 25 years and five countries.<sup>14</sup> Hence the total amount of observations is  $n_{obs} = [(25 \times 26)/2] \times 6 \times 5 \times 5 = 48,750$ . Each dataset contains some cells with zero citations. We have zeros when  $c_{tpcTP}$  is zero and  $(n_{tpc})(n_{TP})$  is

<sup>13</sup> Grouping cited year is a reasonable assumption as the fertility of invention does not change substantially over time. Estimated results, not reported in the present paper, confirm such an assumption.

<sup>14</sup> We consider only citations with a lag between the citing and cited patent greater than or equal to 0.

Table 3. *Statistics for the regression model*

	EPO			
	Mean	Std. dev.	Min.	Max.
Number of citations	16.98	35.91	0	947
Potentially cited patents	1,217.10	1,273.74	28	9,298
Potentially citing patents	12,058.75	7,843.83	620	30,548
Citation frequency ( $10^6$ )	1.44	1.90	0	53.80
Regression weights	3,296.80	2,207.44	131.76	16,853.35
	USPTO			
	Mean	Std. dev.	Min.	Max.
Number of citations	281.94	1,189.31	0	39,873
Potentially cited patents	2,555.01	3,404.04	134	23,092
Potentially citing patents	22,758.55	27,364.86	2,084	96,228
Citation frequency ( $10^6$ )	3.90	3.56	0	81.50
Regression weights	5,411.62	5,610.57	528.45	47,139.12

positive. In the EP-CESPRI, 6,015 observations have zero citations (12.3%), while the number of zeros in the USPTO-CESPRI is 863 (1.3%).

## V. Results

In this section, we report and comment on the results of the estimation of equation (3). Significant tests for any particular  $\alpha(k)$ , which is a proportionality factor, focus on the null hypothesis  $H_0 : \text{coeff} = 1$ . The null hypothesis for the significance of  $\beta_1$  and  $\beta_2$ , instead, remains the standard  $H_0 : \beta_i = 0, i = 1, 2$ . The results are presented in a way to facilitate the understanding of the three main points the paper wants to address: (a) the presence of a home bias effect at USPTO and EPO; (b) a test for different diffusion processes between sectors; and (c) a test for patent office effect. The complete set of estimated parameters, with related standard errors, is reported in Table 9, below.

Some general features about the estimated diffusion processes should be preliminarily underlined. The main general result can be observed from Figure 1. The shapes of the two diffusion functions are based on the estimated  $\beta_1$  and  $\beta_2$  coefficients for the two datasets. The rate of decay for the USPTO is  $\beta_1 = 0.173$ , while the one for the EPO is  $\beta_1 = 0.375$ . Concerning the  $\beta_2$  coefficients, we obtain  $\beta_2 = 2.82 \times 10^{-6}$  for the USPTO, while  $\beta_2 = 6.21 \times 10^{-6}$  for the EPO. These results show that patents at the EPO have a higher probability of being cited during the first few years, but this probability decreases faster as time elapses with respect to patents at the USPTO. The likelihood that an EPO patent is cited becomes half of its estimated maximum after 6–7 years, while this occurs after 14–15 years for the USPTO patents. Moreover, after 20 years the estimated probability

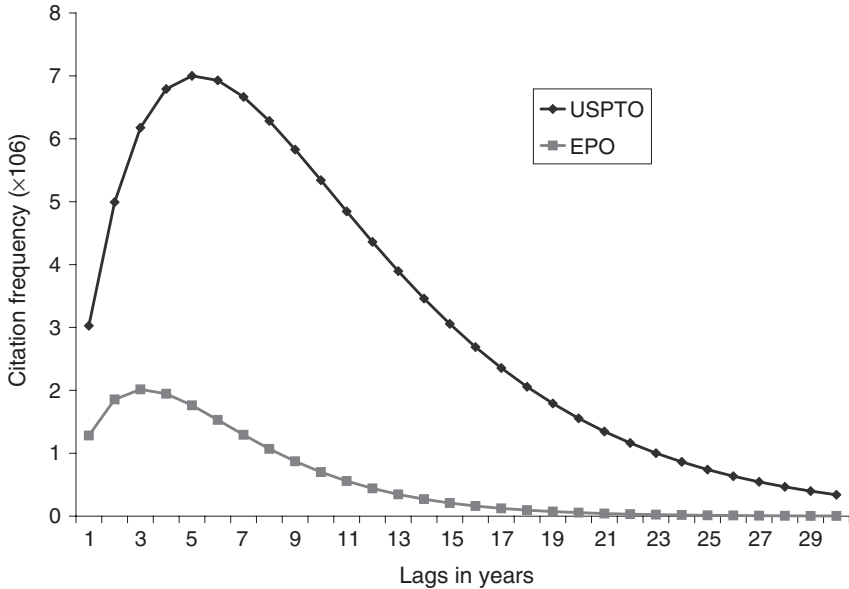


Fig. 1. Diffusion processes for EPO and USPTO data

for an EPO patent to be cited is almost zero, but it is still one-fourth of its maximum value for a USPTO patent. This is consistent with the different processes of assigning citations in the different patent offices outlined in Section II.

A second general result refers to the estimated time effects for the citing years. The estimated citing year effects at the USPTO do not show any upward trend. All estimated coefficients appear to be greater than one, but in many cases they are not significantly different from one. At the EPO, on the other hand, the  $\alpha_T$  coefficients display a steep downward trend. As the number of potentially citing and cited patents increases over time in both datasets, the number of citations per patent grows faster at the USPTO than at the EPO. This creates the observed decline in the coefficients for the EPO and the absence of a trend for the USPTO.<sup>15</sup> Finally, for the cited time effects, both datasets are characterized by a substantial absence of fertility changes. Although the double exponential formulation does not

<sup>15</sup> To substantiate this conjecture we calculated the differences in level and trend of the raw amount of backward citations per citing patent in the two datasets (note that in the two datasets we have the same left truncation bias because we do not consider citations that go to patents granted, or applied for, before 1978). At the EPO, backward citations per patent are 1.16 in 1979, they reach a maximum of 2.10 in 1994, and they slightly decline afterwards. At the USPTO, backward citations per patent are 1.26 in 1979 and then grow more steeply and reach a maximum of 8.28 in 1995.

Table 4. *Estimated results: country interaction effects at EPO and USPTO*

	USPTO					EPO				
	Citing									
	$\alpha$ coefficients									
Cited	us	uk	fr	ge	jp	us	uk	fr	ge	jp
us	1.00	0.55	0.38	0.26	0.33	1.00	0.65	0.41	0.31	0.49
uk	0.55	1.59	0.45	0.33	0.29	0.59	1.48	0.47	0.38	0.38
fr	0.44	0.45	1.46	0.35	0.25	0.37	0.43	0.93	0.33	0.29
ge	0.40	0.46	0.48	1.08	0.35	0.26	0.33	0.29	0.54	0.28
jp	0.40	0.31	0.29	0.30	1.09	0.53	0.44	0.37	0.36	1.52
	Modal lag									
us	5.78	5.72	5.53	6.00	5.16	2.66	3.05	3.60	3.62	3.05
uk	6.27	4.49	5.19	5.50	4.96	2.98	3.12	3.75	3.66	3.16
fr	6.21	5.99	4.43	5.50	5.15	2.87	3.27	3.48	3.58	3.04
ge	6.16	5.44	4.93	4.54	4.64	3.22	3.43	3.96	3.54	3.11
jp	6.16	5.66	4.98	5.41	4.16	3.02	3.23	3.70	3.57	2.62
	Cumulative probability									
us	94.0	50.8	32.6	26.4	24.8	44.0	37.5	33.1	24.9	28.1
uk	60.8	90.3	34.4	28.1	19.8	32.4	89.8	40.8	31.5	23.8
fr	47.7	45.8	80.6	30.1	18.8	18.9	28.2	69.9	26.3	16.8
ge	42.5	38.5	32.8	62.6	21.1	16.5	23.9	28.7	42.2	16.8
jp	42.6	28.2	20.2	24.5	52.8	30.2	28.3	31.4	28.2	64.7

Notes: The “modal lag” is the lag (expressed in years) at which the citation frequency reaches its maximum value and is approximated by  $(1/\beta_1)$ . The “cumulative probability” is the expected number of citations that a random patent in the row country will receive from a random patent in the column country. It is the integral of the citation function from  $t=0$  to  $t=\infty$  and can be approximated by  $\alpha\beta_2/(\beta_1)^2$ . The cumulative probabilities are multiplied by  $10^5$ .

forecast zero probabilities, the adjusted  $R^2$  are  $\bar{R}^2 = 0.87$  for the USPTO and  $\bar{R}^2 = 0.76$  for the EPO. The good approximation for the two models is not surprising if one observes that the percentage of zeros is 12.3% for the EPO data and only 1.3% for the USPTO.

### *Home Bias Effects at USPTO and EPO*

Table 4 reports the estimated coefficients for country interactions in matrix form for both USPTO and EPO data. In particular, we report the  $\alpha$  coefficients in the upper panel, the lag (expressed in years) at which the citation frequency reaches its maximum value ( $1/\beta_1$ ) in the second panel, and an estimation of the expected number of citations that a single patent could potentially receive for all future years<sup>16</sup> (i.e.,  $\alpha\beta_2/(\beta_1)^2$ ) in the third panel. The estimated  $\alpha$ 's measure the citation intensity (or “fertility” or

<sup>16</sup> This can be seen as the integral of the citation function from  $t=0$  to  $t=\infty$ .

“importance”) relative to a base category, and the  $\beta_1$ 's measure the speed of diffusion. Higher values of  $\beta_1$  signify a higher rate of decay. Note that higher values of  $\alpha$  and higher values of  $\beta_1$  would generate offsetting effects on the citation lag distribution. To understand which parameter dominates, it is therefore necessary to estimate the overall cumulative frequencies  $\alpha\beta_2/(\beta_1)^2$ .

Concerning the  $\alpha$ 's it is possible to look at the data by row, and by column. If we look at the data by row, the citation intensity varies with the characteristics of the *citing* patents and it has to be interpreted as the probability of making a citation. So we observe variation in the *use* of knowledge. As an example, observe the case of USPTO data. If  $P = \text{France}$  and  $p = \text{US}$ , then  $\alpha_{pP} = 0.38$  means that the average patent granted to a French inventor is 38% as likely as a patent granted to a US inventor to cite any given US patent. If we look at the data by column, the citation intensity varies with the characteristics of the *cited* patents and it has to be interpreted as the probability of receiving a citation. So we observe variation in the *importance* or *fertility* of knowledge. Again observing USPTO data, if  $P = \text{US}$  and  $p = \text{France}$ , then  $\alpha_{pP} = 0.44$  means that a French patent is 56% less likely to get a citation from an average US patent than is a random US patent.

Table 4 shows that the diagonal coefficients strongly dominate both the rows and columns of the matrix using both EPO and USPTO patents. This reinforces the pattern of geographic localization discussed in Jaffe and Trajtenberg (1999) in two respects: first, because we use more recent USPTO data (they use data through 1994, we use data through 2002); second, our results show that at the EPO, with very different citation practices, domestic citations are more likely relative to citations received from and made to other countries. This is particularly true for the US (at the USPTO), for the UK (at both patent offices) and for Japan (at the EPO).

Another result of Jaffe and Trajtenberg (1999) that we can generalize using EPO data is the symmetry of the matrices, meaning that the knowledge flows between countries tend to be bidirectional. It is remarkable that the symmetry of the matrices is very similar using citations from the two patent offices. In particular for the US—both at the USPTO and at the EPO—the highest off-diagonal  $\alpha$ 's are for the UK citing the US and the US citing the UK, while the lowest off-diagonal number is for Germany citing the US and the US citing Germany. Even if there is not exact correspondence in the symmetry of the two matrices, it is important to emphasize that for most countries the highest off-diagonal elements are the same in both matrices and describe bidirectional relationships (e.g., for the UK it is also the US; for Japan it is also the US).

National localization and symmetry are also evident in the  $\beta_1$  coefficients, or equivalently in the estimated modal lags, as reported in the

second panel of Table 4. In this case, the diagonal elements are the smallest ones, in particular at the USPTO. The citation frequency reaches its maximum value at shorter lags for domestic citations, relative to citations to and from other countries. For the patents granted at the USPTO, the only exception is in the US. Japanese, French, and British patents cite US patents with a shorter lag than the average US patent. This pattern is less evident for the EPO data, in particular for the European countries. British, French, and German inventors do not seem to have any significantly different behavior when citing domestic or foreign patents. Japanese and US inventors, instead, are faster to cite domestic patents than to cite foreign patents. A common result of the two patent offices is that the fastest citing inventors are the Japanese—in both cases citing domestic patents.

The third panel in Table 4 summarizes the results for the  $\alpha$  and  $\beta_1$  coefficients. In particular, it is shown that for all countries and for both patent offices, the  $\alpha$ 's dominate the  $\beta_1$ 's. Higher  $\alpha$ 's in principle could be compensated by the higher obsolescence effects measured by the  $\beta_1$ 's. The estimated overall cumulative probabilities, presented in the third panel, instead suggest that such compensation is only partial and that the diffusion effect dominates the obsolescence effect.<sup>17</sup> The highest values on the diagonal of the matrix with respect to rows and columns is a common result for both the USPTO and EPO data. All these empirical results reinforce the home bias effect highlighted in Jaffe and Trajtenberg (1999), which is not confined to the USPTO patents but can also be generalized to the EPO patents.

Looking at the cumulative probabilities, our evidence provides only partial support to the claim by Jaffe and Trajtenberg (1999) that the US has “the most open and interconnected economic and technological system in the world” (p. 123). In order to see how the expected number of citations to a patent varies with the country of origin of the cited patent, we compare the cumulative probabilities by column. In this case, results are the same in both datasets and confirm the results found by Jaffe and Trajtenberg (1999). In particular, Table 4 shows that in the UK and Japan, a random US patent is more cited than another foreign patent. In the US and France, a random UK patent is more cited than another foreign patent. Therefore, US patents have a relatively big impact, but UK patents are comparable.

In order to see how the expected number of citations made by a patent varies with the country of origin of the citing patent, we compare the cumulative probabilities by row. The USPTO data show that patents from all countries are more likely to be cited by a random US patent than by any

<sup>17</sup> For all combinations of countries, the estimated overall cumulative probabilities for the USPTO data are higher than those obtained for the EPO data (the only exceptions are represented by the Japanese patents).

other foreign patent. In this case results for the USPTO confirm Jaffe and Trajtenberg (1999) and show that at the USPTO, the US inventors tend to make more citations than other countries' inventors. This is not true at the EPO, where the French patents have the overall highest probability to cite foreign patents. In sum, even if we replicate the Jaffe and Trajtenberg (1999) results with USPTO data, using EPO data shows that the US technological system cannot be considered unequivocally the most open and interconnected and US patents cannot be considered the leading source of citations per patent. However, a question remains open as to whether these differences may be due to differences in the citation practices in the two offices or to a real economic phenomenon. We tackle this issue below, where we discuss the patent office effect.

In order to verify the robustness of our results, we performed the following regressions.<sup>18</sup> First, we re-estimated the model for both datasets including the self-citations. As expected, the results show an even stronger localization effect. Self-citations also have a shorter modal lag both at the EPO and at the USPTO. With self-citations, the rate of decay for the USPTO is  $\beta_1 = 0.19$  (instead of 0.173), while the rate for the EPO is  $\beta_1 = 0.499$  (instead of 0.375). Moreover, only for the EPO data,<sup>19</sup> do we also inquire whether the citations added by the patent examiners (and, in particular, the citations that invalidate the patents<sup>20</sup>) display different properties. This is suggested by Sampat (2005), Alcàcer and Gittelman (2006), and Criscuolo and Verspagen (2008). Even if the usual assumption is that examiner citations are less localized than inventor citations, we do not find a reduced localization effect at the national level. When we consider all citations added by patent examiners, we find results that are very similar to those displayed in Table 4. When we consider only "invalidating" citations we also find a similar localization effect at the national level. At the same time, these citations have a shorter modal lag ( $\beta_1 = 0.499$ ).

### *Results by Sectors*

Two types of variations relative to the technological fields are considered in the model: variations in the fixed effects  $\alpha_c$  and in the obsolescence parameter  $\beta_{1c}$ . The base field is Chemicals for both the USPTO and the EPO databases.

<sup>18</sup> All the estimates are available from the authors on request.

<sup>19</sup> USPTO data are not available for most of the time period we have used. Alcàcer and Gittelman (2006), however, do not find strong evidence in USPTO data that the geographical distributions of examiner and inventor citations are significantly different.

<sup>20</sup> In particular we considered citation category X and citation category Y. X-citations are particularly relevant documents that, when taken alone, imply that the claimed invention cannot be considered novel or cannot be considered to involve an inventive step. Y-citations are particularly relevant if combined with another document of the same category.

The estimated coefficients  $\alpha_c$  partially confirm the results displayed for  $cint_c$  in Table 2, particularly for the USPTO data. The propensity to be cited is higher in Computers and Communications, Drugs and Medical, and Electrical and Electronics at the USPTO, and in Drugs and Medical and Computers and Communications at the EPO.

At the USPTO, Electrical and Electronics, Mechanicals, and Computers and Communications have the highest rates of decay ( $\beta_{1c}$ ) and reach their modal lag earlier with respect to the other technological fields. In fourth place is Chemicals, and the lowest  $\beta_{1c}$  is in Drugs and Medical (this broadly confirms the results of Jaffe and Trajtenberg, 1996, and Hall *et al.*, 2001). At the EPO, Chemicals, Drugs and Medical, Electrical and Electronics, and Computers and Communications display almost the same obsolescence, while Mechanicals and Others display slightly lower decay rates. In Table 5 we report both the  $\beta_{1c}$  coefficients and the estimated modal lag for all the sectors and for both datasets. The sectoral ranking in the modal lag across sectors is different in the two offices. For example, Drugs and Medical at the USPTO has the largest modal citation lag (seven years) while at the EPO the same sector shows the smallest value.

As for the previous case, in order to observe the joint result of the diffusion and obsolescence effects, we calculate the overall cumulative probabilities for all the aggregate sectors. All the results are reported in Table 5, in the fourth column of each panel. In line with the general results commented on above, the cumulative probabilities for the USPTO are larger than those for the EPO. In particular, the cumulative probability of receiving a citation belonging to the Drugs and Medical and Computers and Communications sectors are four times higher at the USPTO compared to the EPO. For these two sectors, however, the  $\beta_{1c}$ 's dominate the  $\alpha_c$ 's in the USPTO patent office. Although Computers and Communications presents a higher diffusion coefficient than Drugs and Medical ( $\alpha_c = 2.86$  and  $\alpha_c = 1.58$ , respectively), the faster obsolescence of the former makes the overall probability of

Table 5. *Estimated results: sector effects at EPO and USPTO*

	USPTO				EPO			
	$\alpha_c$	$\beta_{1c}$	M. lag	Cum. prob.	$\alpha_c$	$\beta_{1c}$	M. lag	Cum. prob.
Drugs and Med.	1.58	0.82	7.06	222.5	1.54	1.03	2.60	64.6
Comp. and Comm.	2.86	1.20	4.81	186.9	1.23	1.00	2.67	54.2
Electronics	1.55	1.14	5.05	111.1	1.05	1.01	2.63	45.2
Chemicals (base)	1.00	1.00	5.78	94.2	1.00	1.00	2.66	44.0
Mechanical	1.15	1.10	5.24	89.0	0.75	0.92	2.90	39.1
Others	0.99	0.97	5.97	99.8	0.53	0.86	3.08	31.3

Notes: "M. lag" and "cum. prob." indicate "modal lag" and "cumulative probabilities", respectively, and are calculated as indicated in Table 4.

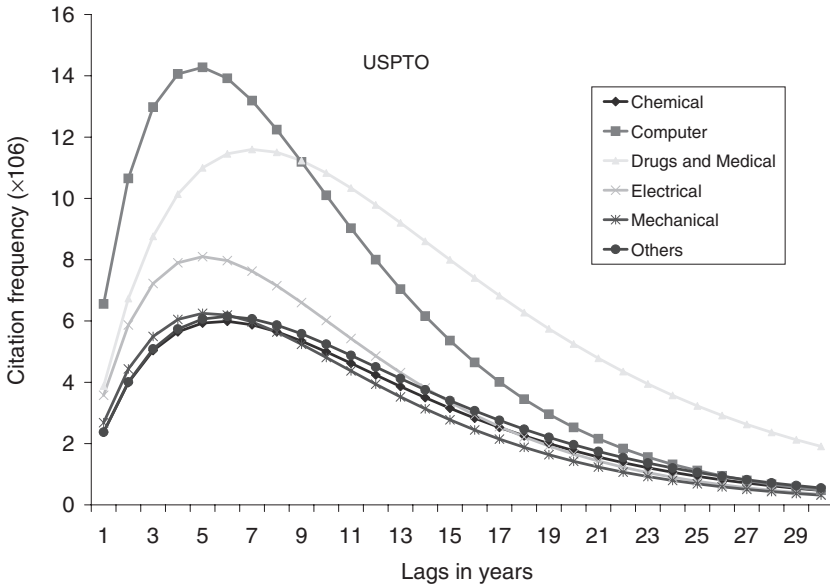


Fig. 2. Diffusion processes for different technological sectors—USPTO

receiving a forward citation higher for the latter (222.5 and 186.9).<sup>21</sup> This phenomenon does not appear in the EPO data, mainly because the rates of decay are very close and, in particular, significantly lower than those for Mechanical and Other ( $\beta_{1c} = 0.92$  and  $\beta_{1c} = 0.86$ , respectively). The patterns of the diffusion processes for all the technological sectors are shown in Figure 2 for the USPTO and in Figure 3 for the EPO.

### Patent Office Effect

We found clear support in the previous sections for a national localization of knowledge flows, but we also found some differences between the results based on USPTO and EPO patents. In particular, the EPO data do not confirm that the US tends to make more citations than other countries (as in Jaffe and Trajtenberg, 1999), and we do not find exactly the same sectoral ranking in the speed of the diffusion process. It is difficult, however, to identify whether these differences reflect true economic phenomena or depend on institutional and procedural differences in the two patent offices. Part of the variation comes from the heterogeneity of patents filed in the two offices, and part of the variation comes from the procedural differences.

<sup>21</sup> It is worth remembering that all the probabilities are multiplied by  $10^6$ , due to the very low numbers.

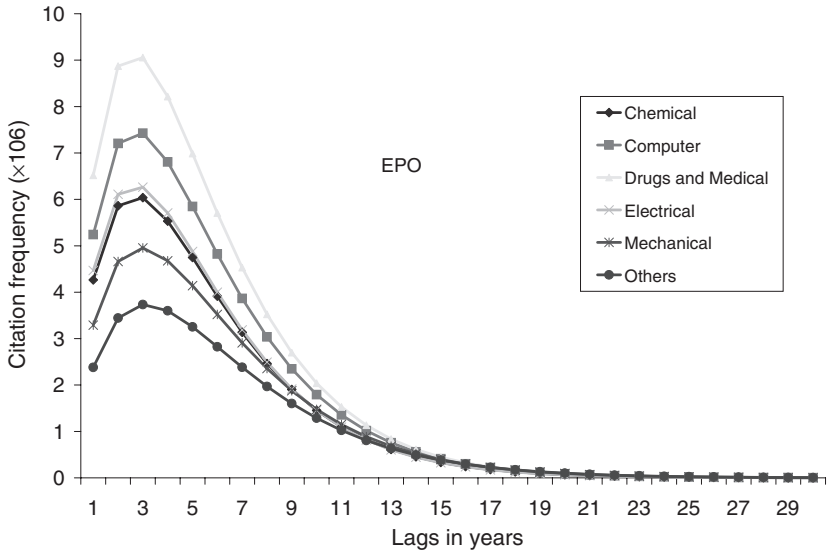


Fig. 3. Diffusion processes for different technological sectors—EPO

In other words, either there is a bias in the citation procedures or there is heterogeneity in the patent population.

In the first case (where US-invented patents are less prominent at the EPO relative to the USPTO), the results could depend on the fact that searches by attorneys and examiners at the USPTO are based mainly on USPTO patents. The opposite might occur at the EPO, where patent examiners could have a preference for patents with European priorities. If we consider exactly the same set of citing patent applications in the two patent offices, the differences between the results in the two patent offices should disappear unless results depend on the specific citation procedures of the two offices. The differences in the distribution of knowledge sources across patent offices observed in the previous sections would reflect the fact that there are different citing patents at the EPO and at the USPTO with different types of knowledge sources.

In the second case, the differences in the estimates relate to the sectoral heterogeneity in the patterns of diffusion and decay of technological knowledge. Also in this case, if we use exactly the same set of citing patents, we should produce estimates that rank technological fields the same way in terms of the rates of diffusion and obsolescence between the two offices. As a result, sectoral differences, displayed in the previous section, would not be determined by the procedural differences in the patent offices but rather by real differences in the knowledge diffusion.

Table 6. Statistics for the regression model for equivalent patents

	EPO			
	Mean	Std. dev.	Min.	Max.
Number of citations	9.69	21.99	0	502
Potentially cited patents	1,217.10	1,273.74	28	9,298
Potentially citing patents	6,557.78	4,963.38	460	19,014
Citation frequency ( $10^6$ )	1.43	2.09	0	72.50
Regression weights	2,368.27	1,656.83	113.49	12,855.48
	USPTO			
	Mean	Std. dev.	Min.	Max.
Number of citations	70.91	227.75	0	5,796
Potentially cited patents	2,555.01	3,404.04	134	23,092
Potentially citing patents	6,547.96	4,913.17	69	18,500
Citation frequency ( $10^6$ )	3.94	3.70	0	54.20
Regression weights	3,201.14	2,686.37	107.35	20,668.87

The simplest way to eliminate the heterogeneity in the patent population is to exploit an important characteristic of the international patent system. Actually, the current dataset includes some patents filed only in the USPTO, some patents filed only in the EPO, and some patents filed in both offices. Using patents filed in both offices eliminates the heterogeneity in the citing population, and this also provides the baseline framework against which results based on the full sample could be compared.<sup>22</sup> We have therefore selected from the EPO and USPTO databases all the patent families with at least two equivalent patents, one at the EPO and one at the USPTO. This gives us 657,151 families. We therefore have 657,151 patents at the USPTO and 657,151 patents at the EPO that are equivalent; that is, with exactly the same set of Paris Convention priorities.<sup>23</sup> We therefore re-estimate model (3) considering this subset of patents. We now have 473,263 citations at the EPO and 3,457,937 citations at the USPTO. The new regression statistics are displayed in Table 6.

<sup>22</sup> As suggested by one of the referees, another possible way to deal with this problem is to include firm-fixed effects in the analysis. The Jaffe and Trajtenberg model could be modified along the lines of Branstetter (2006).

<sup>23</sup> We have used a database of equivalent patents provided by Dietmar Harhoff and colleagues at [http://www.inno-tec.bwl.uni-muenchen.de/forschung/forschungsprojekte/patent\\_cit\\_project/index.html](http://www.inno-tec.bwl.uni-muenchen.de/forschung/forschungsprojekte/patent_cit_project/index.html) (see also Harhoff *et al.*, 2007; downloaded June 2008). There are many possible definitions of patent equivalents. It is worth emphasizing that they have used the most restrictive definition; that is, those patents that have exactly the same set of Paris Convention priorities. This minimizes the possibility of including two patents incorrectly in the same family. When there is more than one USPTO or EPO patent in the same family, we have chosen the oldest one.

Table 7. *Estimated results: country interaction effects for equivalent patents at EPO and USPTO*

Cited	USPTO					EPO				
	Citing									
	$\alpha$ coefficients									
	us	uk	fr	ge	jp	us	uk	fr	ge	jp
us	1.00	0.45	0.35	0.25	0.32	1.00	0.69	0.51	0.38	0.55
uk	0.63	1.41	0.45	0.31	0.32	0.62	1.71	0.57	0.45	0.44
fr	0.55	0.43	1.32	0.34	0.30	0.40	0.52	1.16	0.36	0.34
ge	0.50	0.46	0.46	0.98	0.40	0.29	0.38	0.34	0.63	0.33
jp	0.50	0.33	0.34	0.31	1.19	0.59	0.52	0.48	0.47	1.73
Modal lag										
us	5.88	5.61	5.38	5.89	4.72	2.85	3.22	3.75	3.79	3.17
uk	6.26	4.25	4.79	5.39	4.45	3.12	3.19	3.73	3.73	3.26
fr	6.02	5.59	4.38	5.38	4.65	3.01	3.16	3.47	3.73	3.15
ge	6.01	5.05	4.75	4.45	4.29	3.33	3.43	4.03	3.64	3.18
jp	5.88	5.03	4.49	5.12	3.58	3.14	3.32	3.74	3.64	2.72
Cumulative probability										
us	188.6	77.1	55.8	46.6	39.3	46.3	40.9	41.1	30.8	31.8
uk	134.3	138.9	55.9	48.9	34.3	34.4	99.4	45.6	36.0	26.9
fr	108.4	72.6	138.3	53.4	35.0	21.0	30.0	80.2	28.9	19.3
ge	98.7	64.1	56.3	105.6	39.8	18.1	25.7	31.6	48.0	19.3
jp	94.4	45.7	37.0	44.4	83.6	33.3	32.6	38.2	35.9	72.8

Notes: The “modal lag” is the lag (expressed in years) at which the citation frequency reaches its maximum value and is approximated by  $(1/\beta_1)$ . The “cumulative probability” is the expected number of citations that a single patent could potentially receive for all the future years. It is the integral of the citation function from  $t=0$  to  $t=\infty$  and can be approximated by  $\alpha\beta_2/(\beta_1)^2$ . The cumulative probabilities are multiplied by  $10^5$ .

A complete set of results is reported in the right-hand panel of Table 9, while Table 7 and Table 8 compare country interaction effects and sector effects for the two offices. Table 7 confirms the general pattern of national localization of patent citations. In the upper panel, the  $\alpha$  coefficients on the diagonal are higher than those in the corresponding rows and columns. In the middle panel, the modal citation lags are shorter for domestic citations, for both EPO and USPTO offices. As for the general case, however, the diffusion coefficients dominate the obsolescence rate, and this is clearly shown in the lower panel, when considering overall cumulative citations (the only exception at the USPTO is represented by Japanese patents, which receive more citations from US inventors than from Japanese ones). In general, particularly at the USPTO, once controlled for all other factors, the cumulative number of citations received is higher for the equivalents than for the whole set of patents. This reveals that an inventor who strongly believes in the potentiality of his or her invention generally decides to file

Table 8. *Estimated results: sector effects for equivalent patents at EPO and USPTO*

	USPTO				EPO			
	$\alpha_c$	$\beta_{1c}$	M. lag	Cum. prob.	$\alpha_c$	$\beta_{1c}$	M. lag	Cum. prob.
Chemicals (base)	1.00	1.00	5.88	188.6	1.00	1.00	2.85	46.3
Comp. and Comm.	2.09	1.28	4.59	240.7	1.33	1.01	2.82	60.4
Drugs and Med.	1.59	0.89	6.64	381.9	1.29	1.00	2.85	59.8
Electronics	1.11	1.16	5.08	157.0	1.16	1.04	2.75	50.3
Mechanical	0.78	1.06	5.54	130.1	0.82	0.94	3.02	42.8
Others	0.55	0.91	6.43	124.5	0.47	0.89	3.20	27.8

Notes: "M. lag" and "cum. prob." indicate "modal lag" and "cumulative probabilities", respectively, and are calculated as indicated in the previous table.

the patent in both offices and that in the equivalent set, there is a selection bias towards patents with a higher value.

We also confirm that, according to EPO data, the US cannot be considered a leading source of international knowledge flow (in terms of citations per patent). Looking at the cumulative probabilities, if we compare Table 7 and Table 4 we also observe very similar results. The important implication is that using a homogeneous set of equivalent patents, some differences do persist between the two patent offices. We interpret this evidence as a bias introduced into the citation procedures of the two offices. However, it should be noted that this bias does not affect the other main results of the paper outlined above; in particular, the results concerning the localization of knowledge flows and the higher speed of domestic flow of citations in the two offices.

We also show that the patent office bias does not affect sectoral ranking in terms of diffusion and decay. Comparing Table 8 and Table 5, the ranking of the  $\alpha$  coefficients is exactly the same in both USPTO and EPO data. Moreover, in this last case, the diffusion coefficient  $\alpha$  dominates the  $\beta_1$ 's and the ranking concerning the overall cumulative citations strictly reflects the order of the former, while in the USPTO the rate of obsolescence of the Computers and Communications sector is much higher than for the other sectors (in particular Drugs and Medical). All these features are graphically represented in Figures 4 and 5. Our estimates, moreover, confirm that eliminating the heterogeneity in the citing population generates similar sectoral ranking in terms of the rates of diffusion and obsolescence between the two offices. This confirms that the differences we found in the previous section are the results of heterogeneous patenting activity in the EPO and USPTO.

Table 9. *EPO and USPTO estimated results*

	General				Equivalent			
	USPTO		EPO		USPTO		EPO	
	Coeff.	SE	Coeff.	SE	Coeff.	SE	Coeff.	SE
	Cited year effects							
$q_2$	1.07	0.02	0.98	0.02	1.15	0.03	0.96	0.02
$q_3$	1.05	0.03	0.92	0.04	1.14	0.04	0.91	0.03
$q_4$	1.06	0.05	0.90	0.05	1.10	0.07	0.92	0.05
$q_5$	0.86	0.06	0.87	0.07	0.82	0.07	0.83	0.07
	Cited class effects							
$cl_2$	2.86	0.08	1.23	0.04	2.09	0.06	1.33	0.04
$cl_3$	1.58	0.04	1.54	0.05	1.59	0.05	1.29	0.05
$cl_4$	1.55	0.03	1.05	0.04	1.11	0.05	1.16	0.04
$cl_5$	1.15	0.02	0.75	0.02	0.78	0.02	0.82	0.02
$cl_6$	0.99	0.02	0.53	0.01	0.55	0.01	0.47	0.01
	Citing-cited country effects							
$pp_{11}$	1.08	0.04	0.54	0.02	0.98	0.04	0.63	0.03
$pp_{12}$	0.48	0.01	0.29	0.01	0.46	0.02	0.34	0.01
$pp_{14}$	0.46	0.01	0.33	0.01	0.46	0.02	0.38	0.02
$pp_{15}$	0.35	0.01	0.28	0.01	0.40	0.02	0.33	0.01
$pp_{16}$	0.40	0.01	0.26	0.01	0.50	0.01	0.29	0.01
$pp_{21}$	0.35	0.01	0.33	0.01	0.34	0.01	0.36	0.02
$pp_{22}$	1.46	0.05	0.93	0.04	1.32	0.05	1.16	0.05
$pp_{24}$	0.45	0.02	0.43	0.02	0.43	0.02	0.52	0.03
$pp_{25}$	0.25	0.01	0.29	0.02	0.30	0.02	0.34	0.02
$pp_{26}$	0.44	0.01	0.37	0.02	0.55	0.01	0.40	0.02
$pp_{41}$	0.33	0.01	0.38	0.02	0.31	0.01	0.45	0.02
$pp_{42}$	0.45	0.02	0.47	0.02	0.45	0.02	0.57	0.03
$pp_{44}$	1.59	0.06	1.48	0.06	1.41	0.06	1.71	0.08
$pp_{45}$	0.29	0.01	0.38	0.02	0.32	0.02	0.44	0.02
$pp_{46}$	0.55	0.01	0.59	0.02	0.63	0.01	0.62	0.02
$pp_{51}$	0.30	0.02	0.36	0.02	0.31	0.01	0.47	0.02
$pp_{52}$	0.29	0.01	0.37	0.01	0.43	0.01	0.48	0.02
$pp_{54}$	0.31	0.01	0.44	0.02	0.33	0.01	0.52	0.03
$pp_{55}$	1.09	0.04	1.52	0.06	1.19	0.04	1.73	0.07
$pp_{56}$	0.40	0.01	0.53	0.02	0.50	0.02	0.59	0.02
$pp_{61}$	0.26	0.01	0.31	0.01	0.25	0.01	0.38	0.02
$pp_{62}$	0.38	0.01	0.41	0.02	0.35	0.01	0.51	0.02
$pp_{64}$	0.55	0.02	0.65	0.03	0.45	0.01	0.69	0.03
$pp_{65}$	0.33	0.02	0.49	0.02	0.32	0.02	0.55	0.03
	Citing year effects							
$t_{1978-80}^a$	1.21	0.15	0.99	0.11	1.07	0.10	0.88	0.10
$t_{1981}$	1.26	0.15	1.01	0.11	1.14	0.11	0.99	0.11
$t_{1982}$	1.22	0.14	1.07	0.11	1.02	0.09	1.02	0.11
$t_{1983}$	1.20	0.13	1.02	0.11	0.97	0.08	0.95	0.10
$t_{1984}$	1.15	0.13	1.04	0.11	0.93	0.08	0.95	0.10
$t_{1985}$	1.13	0.12	0.98	0.10	0.90	0.07	0.90	0.10
$t_{1986}$	1.16	0.13	0.98	0.10	0.89	0.07	0.88	0.09
$t_{1987}$	1.17	0.13	0.91	0.10	0.90	0.07	0.82	0.09
$t_{1988}$	1.16	0.13	0.87	0.09	0.88	0.07	0.77	0.08
$t_{1989}$	1.14	0.12	0.82	0.09	0.82	0.07	0.72	0.08
$t_{1990}$	1.12	0.12	0.79	0.09	0.81	0.07	0.72	0.08

*Continued*

Table 9. (Continued)

	General				Equivalent			
	USPTO		EPO		USPTO		EPO	
	Coeff.	SE	Coeff.	SE	Coeff.	SE	Coeff.	SE
$t_{1991}$	1.13	0.12	0.80	0.09	0.79	0.07	0.71	0.08
$t_{1992}$	1.18	0.13	0.78	0.09	0.80	0.07	0.71	0.08
$t_{1993}$	1.24	0.14	0.76	0.09	0.83	0.08	0.70	0.08
$t_{1994}$	1.30	0.15	0.76	0.09	0.83	0.08	0.70	0.08
$t_{1995}$	1.45	0.16	0.71	0.08	0.89	0.08	0.66	0.08
$t_{1996}$	1.39	0.16	0.68	0.08	0.89	0.09	0.62	0.07
$t_{1997}$	1.39	0.16	0.62	0.07	0.87	0.09	0.57	0.07
$t_{1998}$	1.31	0.15	0.57	0.07	0.82	0.08	0.51	0.06
$t_{1999}$	1.31	0.16	0.51	0.06	0.83	0.09	0.45	0.06
$t_{2000}$	1.35	0.16	0.44	0.05	0.86	0.09	0.37	0.05
$t_{2001}$	1.31	0.16	0.35	0.04	0.84	0.09	0.29	0.04
$t_{2002}$	1.30	0.16	0.16	0.02	0.86	0.10	0.16	0.02
$\beta_2$	2.82E-06	2.93E-07	6.21E-06	6.43E-07	5.46E-06	4.22E-07	5.72E-06	5.97E-07
$\beta_1$	0.17	0.00	0.38	0.01	0.17	0.00	0.35	0.01
Obsolescence citing-cited country effects								
$\beta_{1pp11}$	1.27	0.02	0.75	0.01	1.32	0.03	0.78	0.02
$\beta_{1pp12}$	1.17	0.02	0.67	0.01	1.24	0.03	0.71	0.02
$\beta_{1pp14}$	1.06	0.02	0.78	0.02	1.16	0.02	0.83	0.02
$\beta_{1pp15}$	1.25	0.03	0.86	0.02	1.37	0.03	0.90	0.02
$\beta_{1pp16}$	0.94	0.01	0.83	0.02	0.98	0.01	0.86	0.02
$\beta_{1pp21}$	1.05	0.02	0.74	0.02	1.09	0.03	0.76	0.02
$\beta_{1pp22}$	1.30	0.02	0.77	0.02	1.34	0.03	0.82	0.02
$\beta_{1pp24}$	0.96	0.03	0.81	0.02	1.05	0.03	0.90	0.03
$\beta_{1pp25}$	1.12	0.03	0.88	0.02	1.26	0.04	0.90	0.02
$\beta_{1pp26}$	0.93	0.01	0.93	0.02	0.98	0.02	0.94	0.02
$\beta_{1pp41}$	1.05	0.02	0.73	0.02	1.09	0.03	0.76	0.02
$\beta_{1pp42}$	1.11	0.03	0.71	0.02	1.23	0.04	0.76	0.02
$\beta_{1pp44}$	1.29	0.03	0.85	0.02	1.38	0.03	0.89	0.02
$\beta_{1pp45}$	1.17	0.03	0.84	0.02	1.32	0.04	0.87	0.02
$\beta_{1pp46}$	0.92	0.01	0.89	0.02	0.94	0.01	0.91	0.02
$\beta_{1pp51}$	1.07	0.03	0.75	0.02	1.15	0.03	0.78	0.02
$\beta_{1pp52}$	1.16	0.03	0.72	0.02	1.31	0.03	0.76	0.02
$\beta_{1pp54}$	1.02	0.02	0.83	0.02	1.17	0.02	0.86	0.02
$\beta_{1pp55}$	1.39	0.03	1.02	0.02	1.64	0.03	1.05	0.02
$\beta_{1pp56}$	0.94	0.02	0.88	0.02	1.00	0.02	0.91	0.02
$\beta_{1pp61}$	0.96	0.02	0.74	0.01	1.00	0.02	0.75	0.02
$\beta_{1pp62}$	1.05	0.01	0.74	0.02	1.09	0.02	0.76	0.02
$\beta_{1pp64}$	1.01	0.02	0.87	0.02	1.05	0.02	0.88	0.02
$\beta_{1pp65}$	1.12	0.03	0.87	0.02	1.25	0.04	0.90	0.02
Obsolescence cited sector effects								
$\beta_{1cl2}$	1.20	0.02	1.00	0.02	1.28	0.02	1.01	0.02
$\beta_{1cl3}$	0.82	0.01	1.03	0.02	0.89	0.02	1.00	0.02
$\beta_{1cl4}$	1.14	0.01	1.01	0.02	1.16	0.01	1.04	0.02
$\beta_{1cl5}$	1.10	0.01	0.92	0.01	1.06	0.02	0.94	0.01
$\beta_{1cl6}$	0.97	0.01	0.86	0.01	0.91	0.01	0.89	0.01

Notes: The results come from the estimation of model (3) through weighted non-linear least squares. The weights are obtained by multiplying each observation by  $(n_{ipc}n_{TP})^{1/2}$ .

<sup>a</sup> The 25 years reduce to 23 as we aggregate the first three years, because of the reduced number of observations for these years.

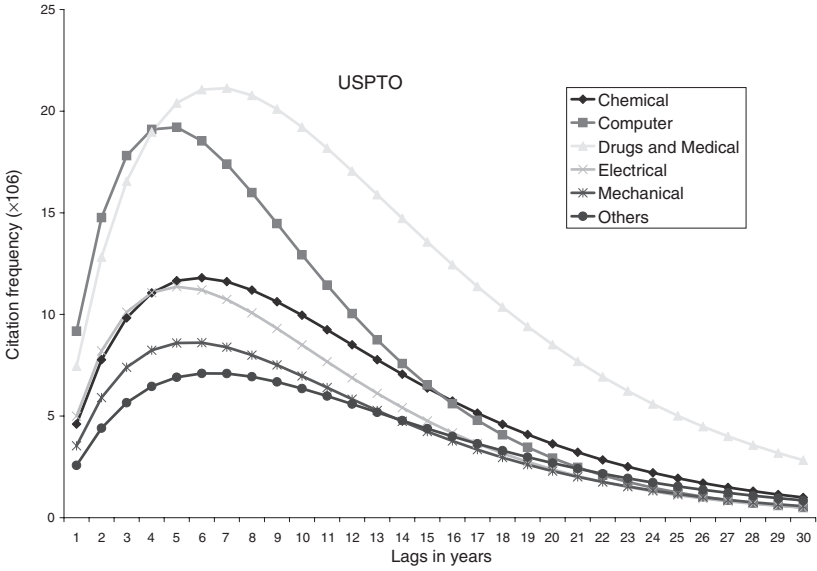


Fig. 4. Diffusion processes for different technological sectors—equivalent patents at USPTO

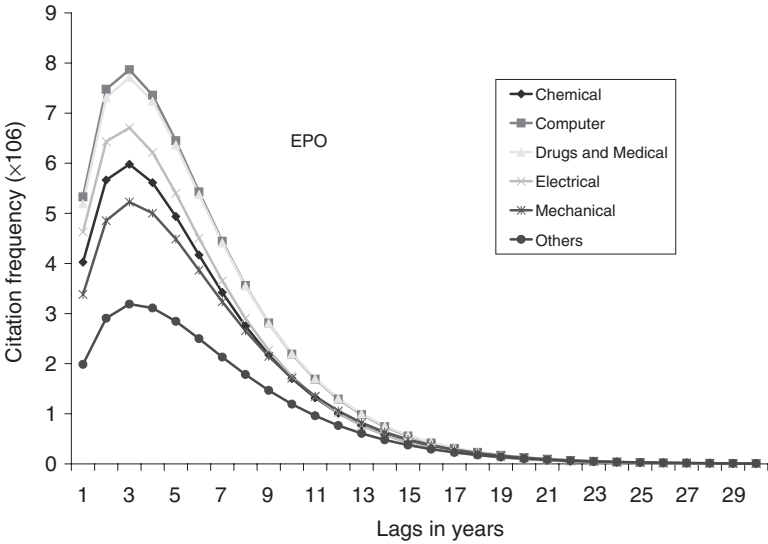


Fig. 5. Diffusion processes for different technological sectors—equivalent patents at EPO

## **VI. Conclusion**

Since the early 1990s, a large body of theoretical research has focused on the relationship between knowledge spillovers and aggregate growth. The nature and scope of knowledge spillovers play prominent roles in determining the equilibrium path of economic growth, and patent citations are increasingly used to explore knowledge flows across regions, countries, and technologies. This paper estimates the process of diffusion and obsolescence of technical knowledge by country and technological field using data from two patent offices, the EPO and the USPTO.

First, we show that a patent office bias exists and that it depends on the different legal rules and procedures of patent examination and approval that generate patent citations.

We control for this bias using equivalent patents, and our second result confirms, with new and more recent data, some of the results obtained by Jaffe and Trajtenberg (1996, 1999) and Hall *et al.* (2001). In particular, we show that at the EPO there is a remarkable national localization of patent citations. This eliminates the doubts that the Jaffe and Trajtenberg results—obtained solely on USPTO data—may depend on biases in the US examination and patent search procedures.

Third, controlling for the patent office bias, at the EPO (relative to the USPTO) the US technological system is less prominent in terms of citations per patent. While Jaffe and Trajtenberg (1999) found, using USPTO data, that the US makes and receives more citations per patent than other countries, this result does not appear using EPO data.

Fourth, our estimates of the citation–lag distribution confirm that there are some differences across technologies in the diffusion path, and our estimates also show that technological fields have different properties of diffusion and decay of technical knowledge in the two patent offices. Computers and Communications and Electrical and Electronics at the USPTO and Drugs and Medical at the EPO display very high early citations and the most rapid obsolescence. Our paper shows that these differences cannot be attributed to the different citation procedures of the two patent offices considered, and they therefore reflect real differences in the process of knowledge diffusion at the sectoral level.

This paper also provides some evidence that helps understand the statistical properties of patent citations in the two offices with consequences for their use as knowledge flow indicators. In particular, we measure the distribution of citation–lags in the two offices with the same methodology and we also show that the approximate median lag at the USPTO is twice as large relative to citations at the EPO. Additionally, we do not find that examiner citations have a different pattern of national localization at the EPO and yet we do find that those examiner citations (called X- and Y-citations) that are more at risk of invalidating a patent have a shorter

median lag. Finally, we show that using patent families generates a selection bias towards high-quality patents.

## Appendix A. The Data

In both datasets, *Countries* are defined on the basis of the address of the first inventor in the patent application. We have used five countries: Germany, France, the UK, Japan, and the US.

The *Technological Fields* are the US NBER categories as in Hall *et al.* (2001) that can be found in the USPTO database. For the EP-CESPRI database, we used 30 technological classes based on Annex III-A of OECD (1994). This classification aggregates all (primary) IPC codes (version 7 used at the EPO) into 30 technological classes. A concordance table has been created by the authors that re-aggregates the 30 classes into the USPTO fields.

We used the following USPTO fields: 1. Chemical; 2. Computers and Communications; 3. Drugs and Medical; 4. Electrical and Electronic; 5. Mechanical; 6. Others. The 30 classes and, in parentheses, the USPTO field that has been assigned to each class by the authors are as follows: 1. Electrical Engineering (4); 2. Audiovisual Technology (4); 3. Telecommunications (2); 4. Information Technology (2); 5. Semiconductors (4); 6. Optics (5); 7. Control Technology (5); 8. Medical Technology (5); 9. Organic Chemistry (1); 10. Polymers (1); 11. Pharmaceuticals (3); 12. Biotechnology (3); 13. Materials (1); 14. Food Chemistry (1); 15. Basic Materials Chemistry (1); 16. Chemical Engineering (1); 17. Surface Technology (5); 18. Materials Processing (5); 19. Thermal Processes (6); 20. Environmental Technology (6); 21. Machine Tools (5); 22. Engines (5); 23. Mechanical Elements (5); 24. Handling (5); 25. Food Processing (6); 26. Transport (5); 27. Nuclear Engineering (4); 28. Space Technology (5); 29. Consumer Goods (6); 30. Civil Engineering (6).

Finally, we have chosen the closest *dates* available to the actual timing of invention for both datasets. These are the priority dates for the EP-CESPRI and the application dates for the USPTO.

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